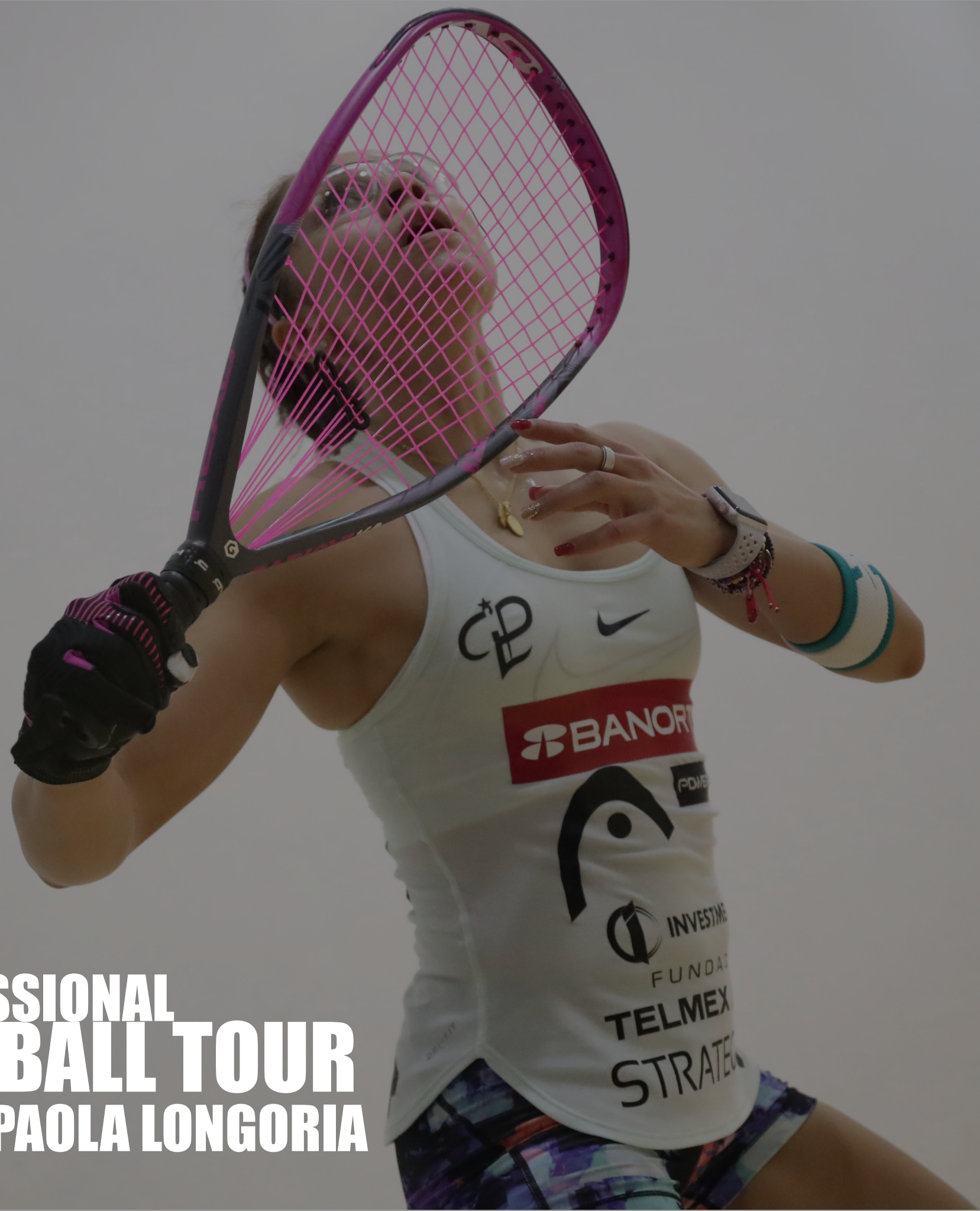


**LADIES PROFESSIONAL
RACQUETBALL TOUR**
with PAOLA LONGORIA



2018/2019 SEASON



The Ladies Professional Racquetball Tour facilitates events that connect the best players in the world with engaged fans throughout the season.

World #1 Paola Longoria continues to tour on the LPRT while in the prime of her record setting career.

She is also a national figure in Mexico, with numerous awards and accolades and continually is featured in the media. This makes her the most sought after player in the sport today.

The LPRT's Content Studio is uniquely positioned to follow and share Paola's experiences with high quality content throughout the new season.



- 9 Time LPRT Champion
- 89 Professional Titles
- 273.7K Twitter followers
- 242K Instagram followers

PAOLA LONGORIA



The Ladies Professional Racquetball Tour is the event driven, governing body of a growing membership of the highest-level professional women players in the world. The LPRT is comprised of elite athletes representing over a dozen countries, including the United States, Mexico, Chile, Canada, Colombia, Japan, Dominican Republic and Venezuela.



Women's professional racquetball has been engaging enthusiasts and fans since the 1970's, when the sport of racquetball first exploded with growth. Touring professionals were up close and personal, showcasing their athleticism in large venues and local fitness centers across the United States. Today's women professional racquetball players continue in that tradition.

The Ladies Professional Racquetball Tour features the most dynamic athletes in the world and is **benefiting from the exploding growth in the sport throughout Mexico and South America** as well as an exploding outdoor racquetball scene. LPRT athletes compete for professional rankings and over \$200,000 in prize money each season at more than a dozen Tier 1 and Grand Slam events in major cities throughout the US and Mexico.

EMBEDDED LIVE STREAMING RANKINGS • SCHEDULES EVENT RECAPS



LIVE STREAMING LPRT EVENTS

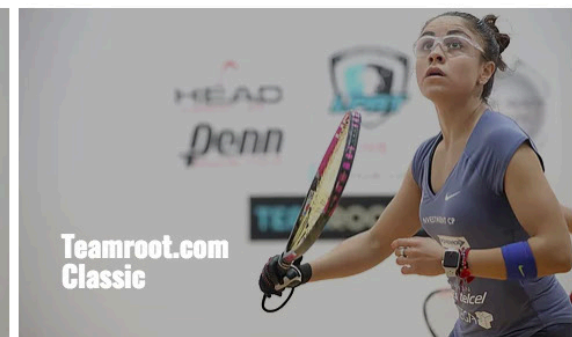
Die-hard racquetball fans expect to be able to see the game's best players competing on today's tour. Fans can easily access LPRT Live matches direct from LPRTour.com, as well as conveniently access the simultaneous live-streaming and instant archives direct from Livestream, Facebook and YouTube, ensuring accessibility to thousands of fans.

Fans also can visit LPRTour.com for event recaps, results and hundreds of event photos.

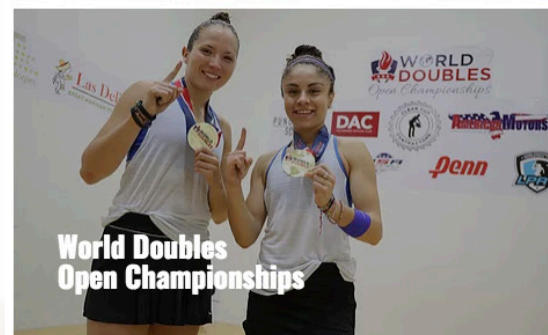
EVENTS • SEASON 2017/18



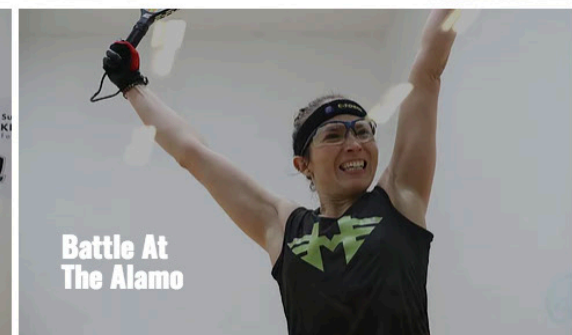
Pro Racquetball Stats
Season Wrap-Up



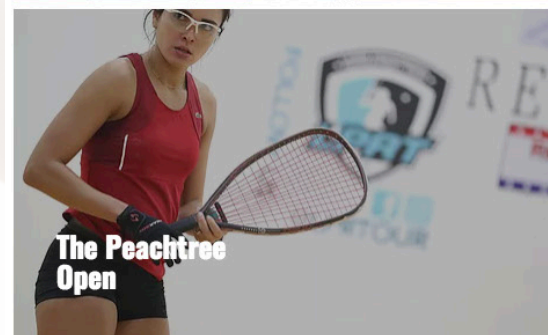
Teamroot.com
Classic



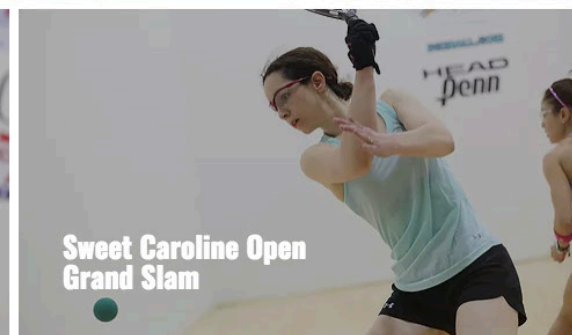
World Doubles
Open Championships



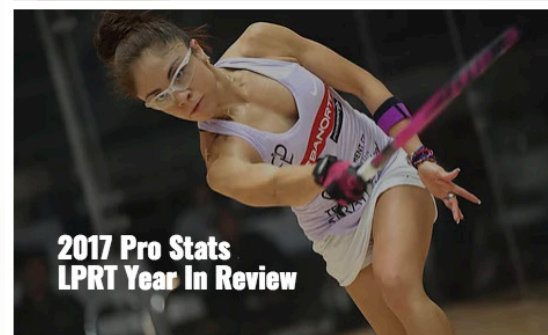
Battle At
The Alamo



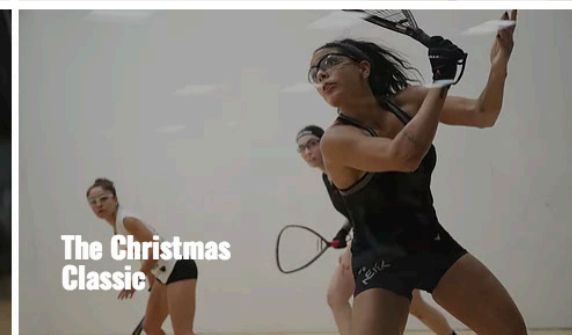
The Peachtree
Open



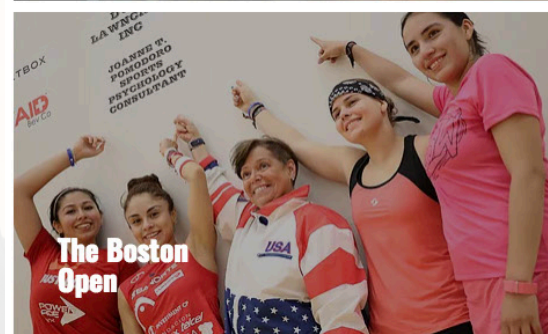
Sweet Caroline Open
Grand Slam



2017 Pro Stats
LPRT Year In Review



The Christmas
Classic

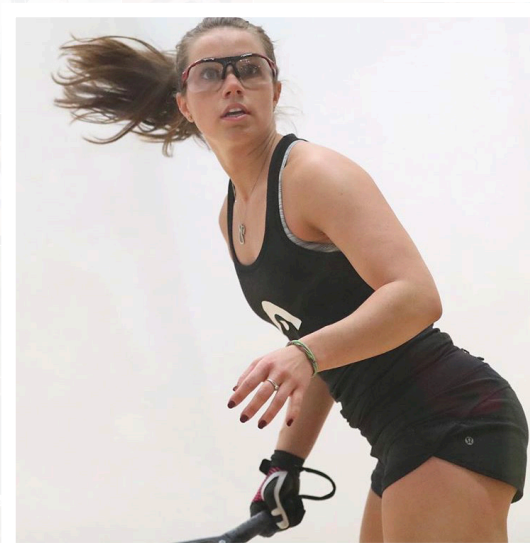


The Boston
Open



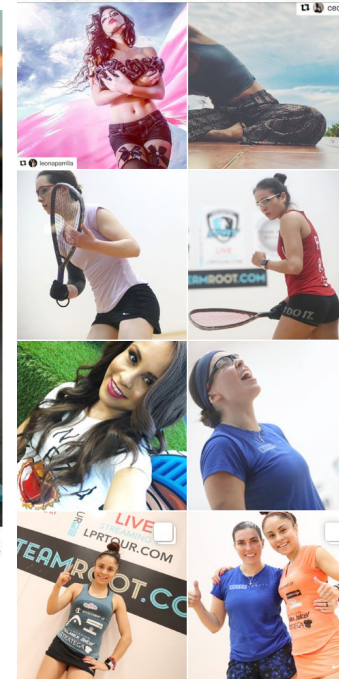
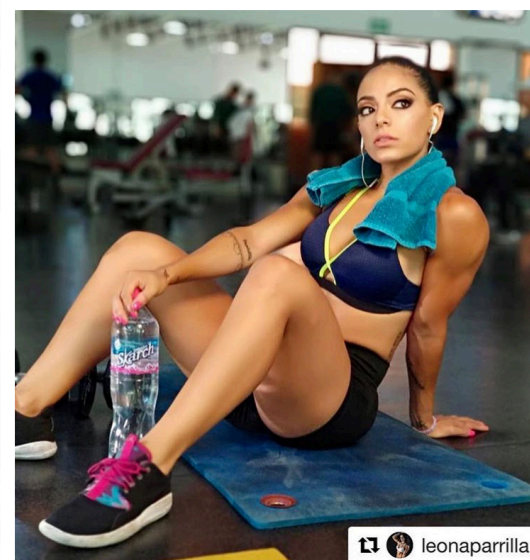
2017 US Open
LPRT Review

LPRTOUR.COM



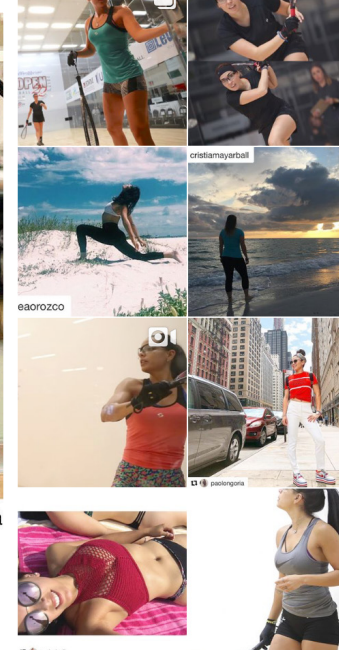
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Everything the Ladies Professional Racquetball Tour does is actively and relevantly reflected on our social outlets. @LPRTOUR curates what our professional players are doing to connect them with our fans and followers.

The energy our players bring individually is our greatest tour asset. The accessibility to that energy easily comes across during our Tier 1 and Grand Slam events. Our professional players are continually active, and uniquely share their experiences, their training, and lifestyles openly on social platforms. They cultivate and grow high value social connections. We understand LPRT players are key to creating new outlets that enables our tour and sponsor partners to engage dedicated fans and a growing number of new followers.

The LPRT can instantly reach 500k+ impressions with traction to a quickly growing audience for marketing campaigns. Tour-driven, curated content provides an opportunity to dive into our growing reach and is augmented by our player's social feeds. We can activate content with selected LPRT professionals at once or can activate an individual athlete, creating flexibility with branding opportunities for tour partners and player sponsors.

AUTHENTIC

Our players can speak credibly on fitness, training, highly active and healthy lifestyles, motivation and well-being.

ENGAGEMENT



LPRTOUR CONTENT STUDIO

Athletes on the LPRT all have experiences to share and our group is uniquely positioned to reflect their lifestyles on tour.

The tour produces and can deliver high quality images and video to augment and marketing campaigns that create fluid returns to partner marketers. Our media efforts can make clear and apparent material connections, producing authentic brand lifting.

Talk with us.

Let us find ways to allow our unique professional athletes and the LPRT's aggregate media properties and event driven content communicate for your brand.





LADIES PROFESSIONAL RACQUETBALL TOUR

THE LPRT IN YOUR CITY

Tier 1 events start at
\$15,000 - \$18,000 for full draws.

CONTACT US

For more insights and a deep dive
into our numbers and the presentable
opportunities for the 2018/19 SEASON.

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2018/2019 SEASON